

FAITH - LIFE - REALITY

MAGAZINE

# **ADVERTISING RATE CARD 2021**

















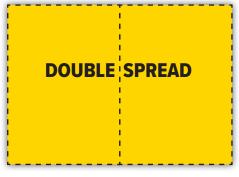
### VOX is a free, quarterly magazine - the only

interdenominational Christian magazine in Ireland. Every three months 4,500 - 5,000 copies are distributed directly to subscribers and through churches, bookshops, cafés and colleges.

At the intersection of faith, life and reality in 21st Century Ireland, VOX magazine gives voice to Christians who want to engage with one another and with the world around them. It is proudly produced by an all-volunteer team.

The magazine is complimented by our online presence at www.vox.ie, where the majority of the magazine content plus online-only features can be found.

## PRINT AD RATES & INFO



420 x 297 mm €495



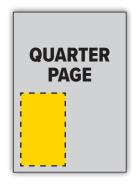
210 x 297 mm €385



210 x 297 mm €350



185 x 130 mm €255



127 x 90 mm €165

#### **Technical Information**

Artwork must be supplied via email or file upload as a pressquality, high resolution PDF. Files that do not meet a high standard will need to be redone.

Full page sizes must include 3mm bleed on all sides.

All other sizes: no bleed or crop marks.

#### **Leaflet Insertion (loose)**

€150 per 1,000 inserts (Must be smaller than A4)

#### **Booking Deadlines**

January issue: 30 November April issue: 26 February July Issue: 31 May October issue: 3 September

(Late bookings negotiable.)

#### **Discounts**

Charities: 10% (except inserts)

#### **Design Charge**

If you are unable to submit a quality print-ready design, we can design your advertisement at a charge of 15% of the space cost.

#### **Cancellation Charges**

50% after booking deadline



Book a series of four ads and avail of these great discounts!

> 2nd ad 20% discount 3rd ad 40% discount 4th ad 60% discount

(Series ads must be placed within 12 months of each other and must be of equal size. The charity discount does not apply to this offer.)

#### **Terms and Conditions**

Our prices are fixed and nonnegotiable - everyone pays the same reasonable prices!

All advertisements are accepted subject to approval of copy and space being available.

The publisher reserves the right to omit or suspend an advertisement at any time without assigning a reason for so doing.

Placement of ads is at our discretion unless otherwise arranged (priority given to quality artwork).

Payment is to be made within 30 days of invoice being issued.

All advertisements must comply with the Advertising Standards Authority of Ireland Code.

## WEBSITE AD RATES & INFO

Our website (www.vox.ie) is a great place to enjoy VOX stories and features on the go and to keep up-to-date with events taking place up and down the country.

We also offer advertising space, such as what you see on the right side of our website.

We have an introductory offer of just €10 per week and your ad can be scheduled exactly as you wish.

Artwork should be supplied as a JPEG 1500 px wide x 250 px high. We can also create the ad for you for a charge of €15.

The ad should carry very basic information and be clickable to link to your own website (or event page) where people can find out more.



Website ads need to be simple!

We are delighted to host an event on the important subject of **Christian origami**. The event will be held at Craggy Island Community Church on the 1st May 2021 at 7:30pm. Admission is free, but a collection will be taken. Find out more on our Facebook page and our website.

(Too much information!)

### What is Christian Origami?

A workshop for all the family on 1 May at 7:30pm hosted by Craggy Island Community Church



(Just right!)